

IFSM

FASHION

Anything is possible...

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A LITTLE BIT OF IFSM HISTORY

IFSM

Styler Fashion

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IFSM FASHION PRODUCTION

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IFSM Fashion Production and its affiliates has formed an over 15 years of experienced, award-winning management team. As artists, Models, Producers ,Director and executives,PR specialist, projects produced by these individuals have earned nominations for HK Film Awards, TVB, NBC, GFA , WFO Awards, The years of experience maintained in both the business and creative sides of entertainment company operations will enable **IFSM Fashion Production** and its affiliates hold up within the fashion and entertainment industry.



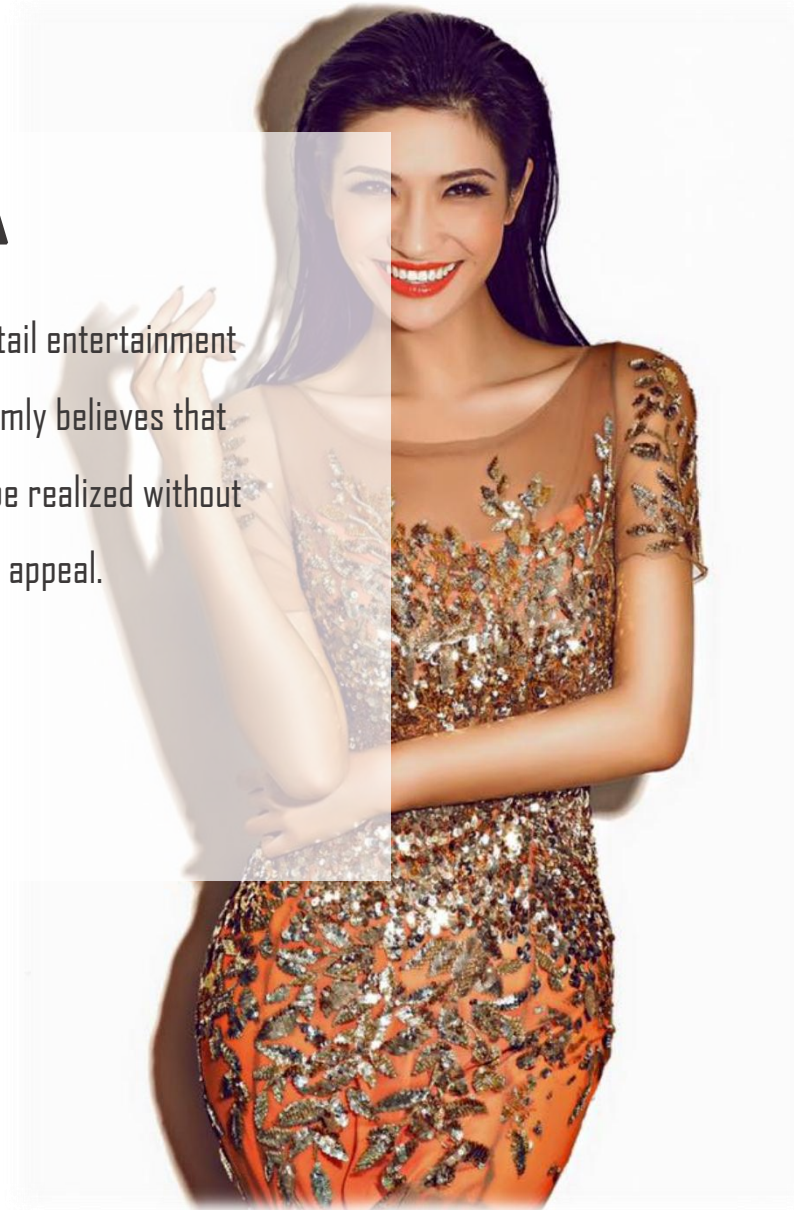
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We committed to whole some and retail entertainment production across the board and firmly believes that quality palatable entertainment can be realized without compromising commercial appeal.



edgar clemente photography



IFSM FASHION PRODUCTION

IFSM

IFSM Fashion Production and its affiliates serves as a one-stop solution for all film makers, fashion brands producers, advertisers and agencies looking for the right place to market, promo or produce their brands and the talents & technology to serve and manage campaign delivery. also enables marketers to reach their target markets via inhouse production and also through one of the fastest growing media channels in the world: the Internet.

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IFSM

We do this by providing a comprehensive solution for planning and implementing profitable campaigns, and also offer integrated a full service, integrated advertising, public relations and social media marketing communications agency. The company works with companies in a variety of industries with strategic planning, creative services, public relations, social media, media management, analytics and optimization and return on investment for marketing programs



Visual Identity

NAHA Finalist 2014
Hair: Michael Haase
Photo: Nick Berardi



IFSM FASHION PRODUCTION

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IFSM Fashion Production and its affiliates are aligned to provide a series of services designed to facilitate the production, development and logistics of the following:

- 1.1 Motion picture & television projects
- 1.2 Models & Talent Management Services and Fashion Model Photography
- 1.3 PR Service/Social Media
- 1.4 Online News Media Online Fashion TV, Fashion Brand Ecommerce
- 1.5 Fashion Branding Management, licensing, distribution & Marketing
- 1.6 Fashion Runway Shows & Entertainment Event Production
- 1.7 International cultural exchange projects

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**International Fashion
SuperModel Contest**



International FashionSuperModel Contest

IFSM

International Fashion Supermodel Contest (IFSM)

offers a cross over platform US and around the world for the textile & fashion industry to improve comprehension and to promote the communication and cooperation with the fashion world, created and organized by International Fashion SuperModel Committee , Coordinate by IFSM Fashion Production ,fashion brand IFSM group , World Asian Model Association. supported by US Asia Pacific Innovation Cultural Committee (USAPIC), WCETV, Parris Harris Production, World Fashion Organization (WFO China Region) , Chinese Creative Culture Hifex, 8sian Media, AICM, Jin Ye Studio, Sunrising Media,, Dragon Disciple Production, Queenie Yu Studio & SATV a magnificent annual cultural event in promotion of mutli-culture exchange was in session in full force in Hollywood, Los Angeles, San Francisco , Boston, New York Hong Kong, Shengyang China simultaneously,

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International FashionSuperModel Contest

IFSM

In 2008 proudly presented the first IFSM Contest, a competition designed to give aspiring models the opportunity to be a part of the international fashion modeling industry. Within the last year's fashion supermodel search which provided aspiring models exposure to the international fashion scene and opportunities to compete in one of the largest China-US modeling competitions.

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International FashionSuperModel Contest



In 2018, IFSM is collaborated with USAPIC, Jin Ye Studio, Sunrising Media, AICM & Queenie Yu Studio. The competition seeks to create an international network of agencies and gives models from around the world an opportunity to explore the Asia market. This year, top lucky winner from USA will be flown to China all expense paid as our VIP guest of honor to attend the 2020 IFSM Fashion Gala in China.



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International FashionSuperModel Contest

IFSM

In 2009, International Fashion Supermodel Contest China final was held in one of China's most beautiful cities, Hangzhou. In 2010, IFSM Contest China final was held in Nanning which is the capital of Guangxi autonomous region in southern China. It is known as the "Green City" because of its abundance of lush tropical foliage. In 2011-2018 held in Pearl of the Orient Hong Kong and Macau . And for 2013-2014 held in Shengyang China

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International FashionSuperModel Contest

IFSM

From 2007 to 2022, International Fashion Supermodel contest collaboration with WFO, IFSM featured more than thousands of finalist contestants from over US and aboard.

The extravaganza captured an audience of over millions viewers from east to west and was covered by television stations/radios and many media publications.



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International FashionSuperModel Contest

IFSM

This year 2022, We confident that the event will bring and exchange of perspectives and experience among fashion workers, fashion designers, actors actress and fashion models, will make the International Fashion Supermodel a world-class event, worthy of the highest esteem and the greatest anticipation and support.

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IFSM FASHION

WEEKLA

 **IFSM**
Fashion 2019
WeekLA

Zose Media & Creative

IFSM Fashion Production



© Mark Wang

ABOUT WHO WE ARE

IFSM FASHION WEEKLA

IFSM FASHION WEEKLA is an organization dedicated to raising the profile of fashion in the United States. We produce a unique, immersive, and state of the art fashion platform twice a year (March & October). Designers from across the globe travel to Los Angeles to showcase their newest collections to press, buyers, stylists, and industry elite.

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IFSM FASHION WEEKLA

IFSM

IFSM FASHION WEEKLA is at the forefront of innovation and design as we foster relationships between fashion tech startups, designers, retailers, and the media. As a permanent feature alongside London, Paris, Milan, New York, and Tokyo international fashion week shows; we are dedicated to supporting apparel, design, and art communities through a variety of initiatives, partners, organizations and charities.

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IFSM FASHION WEEK LA

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Art has always been a source of inspiration for IFSM's designers and the brand has collaborated with both renowned and up-and-coming artists throughout the years.



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IFSM FASHION WEEK LA

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IFSM FASHION WEEKLA

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IFSM FASHION WEEKLA

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Bearing its original mission, **IFSM FASHION WEEKLA** will never stop its steps to fashion of highlights. Chasing the light, **IFSM FASHION WEEKLA** will integrate its platform resources to illuminate the way to the future. Let's walk together and play the new movement of a fashionable Los Angeles! .



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IFSM FASHION WEEKLA

IFSM



MYCHELLE presents

15 SEPTEMBER 2022

IFS

Casting Specification
Male-Minimum height 5ft 9"
Female-Minimum height 5ft 8"
Kids - Ages 3-15
MODELS ARE EXPECTED TO COME WITH- NO MAKE UP
- Hair pulled off their face
- Fitted tank top and jeans
- High Heels that are at least 4" (No wedges)

FASHION WEEKLA
CASTING CALL
FSM
THURSDAY
11:00AM-2:00PM
NIRVANA STUDIOS

814 S LA BREA AVE, LOS ANGELES, CA 90036

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IFSM FASHION NEW STAR

SHOW
时尚新星
FASHION NEW STAR

2022
SEARCH

ABOUT WHO WE ARE

IFSM Fashion New Star

Way to represent kids talent and give the opportunity
to enhance their career!

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In 2018, IFSM Fashion New Star was launched and committed to creating a unique and amazing path for kids, from the shining stage to the daily life, pursuing the ultimate in fashion, art and beauty.

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IFSM Fashion New Star

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IFSM holds many other fashion events every year, one in Los Angeles - IFSM Fashion WeekLA and other many events, allow kids to pursue their dream toward the international fashion runway and realizing the vision of the world's kid's fashion brands benchmark. Let the next new generation of kids expanded their vision & horizons, challenge themselves, and let the spot light shine on them at the stage. Let's meet IFSM Fashion New Star, let them take you to have fun in fashion and have an great time & adventure in life.



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IFSM Fashion New Star

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IFSM Fashion New Star

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IFSM Fashion New Star

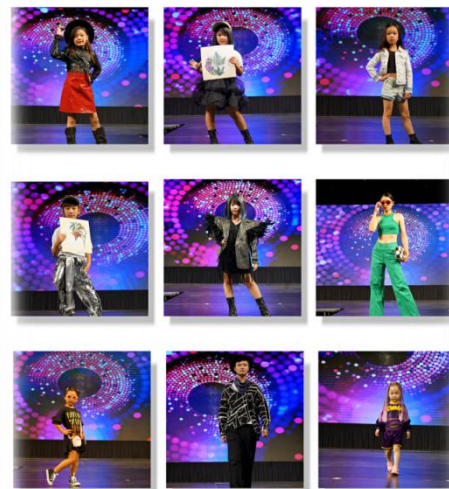
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IFSM Fashion New Star

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IFSM Fashion New Star

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Stand on the stage and feel the world.
Break through all barriers with innovation.
The 2022 **IFSM FASHION NEW STAR**, let every child learn what they have learned, and provide a variety of international stage performance opportunities every year, **IFSM FASHION NEW STAR!** Let each child stand confidently in the center of the stage from an early age.

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IFSM
2021
Int'l Fashion
Lady

国际时尚星媛

ABOUT WHO WE ARE

IFSM Int'l Fashion Lady Comptetition

IFSM Int'l Fashion Lady Comptetition is a celebration of womanhood through an equal opportunity platform for age 30+ women to showcase their talent and beauty to the world. It offers a chance to aspiring ladies to take the plunge and get global recognition.

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IFSM Int'l Fashion Lady Competition

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The competition encourages women from all walks of life to embrace their beauty, their values and ethnicity and stand tall amidst a global stage. It is an occasion for all those women age from 30 to 59 who have dared to dream big.

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IFSM Int'l Fashion Lady Comptetition



At IFSM Int'l Fashion Lady Comptetition

, we aspire to motivate and inspire millions of ladys to come forward and create a holistic community that celebrates the true essence of beauty and acknowledges their power to think and create.



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IFSM Int'l Fashion Lady Competition

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We welcome you to take the first step to self-growth with us!



IFSM Int'l Fashion Lady Competition

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IFSM
Fashion Empress

 **FSM**

ABOUT WHO WE ARE

IFSM Fashion Empress

The **IFSM Fashion Empress** is the world's first and foremost pageant to emphasize and give honor to women who have reached the "Age of Elegance." It is a search for the gracious lady who best exemplifies the dignity, maturity and inner beauty of all senior women.

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时尚奶奶团
Classy Lady



IFSM Fashion Empress

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Our philosophy is based upon the belief that seniors are the foundation of globe, and our most valuable treasure. It is upon their knowledge, experience and resources that the younger generation has the opportunity to build a better society.

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IFSM Fashion Empress

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IFSM Fashion Empress is the premier pageant for Senior women that brings women aged 60-90 together to boost confidence, have fun, make new friends, and allow them an outlet to share platform issues that are important to them with the other delegates and the world. It is a way to show the world the value senior women bring to their communities and their states.



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IFSM Fashion Empress

IFSM

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These senior ladies are very active in serving others and **IFSM Fashion Empress** affords them a venue to share in a fabulous event where they are the center of attention. It is a wonderful way to educate and empower the delegates and the audience by showing the world what they can accomplish.

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IFSM Fashion Empress

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Beauty is not limited to the young. Women the ages of 60 to 90, the "Age of Elegance," are being celebrated for their beauty as well. In this case, age is truly nothing but a number.

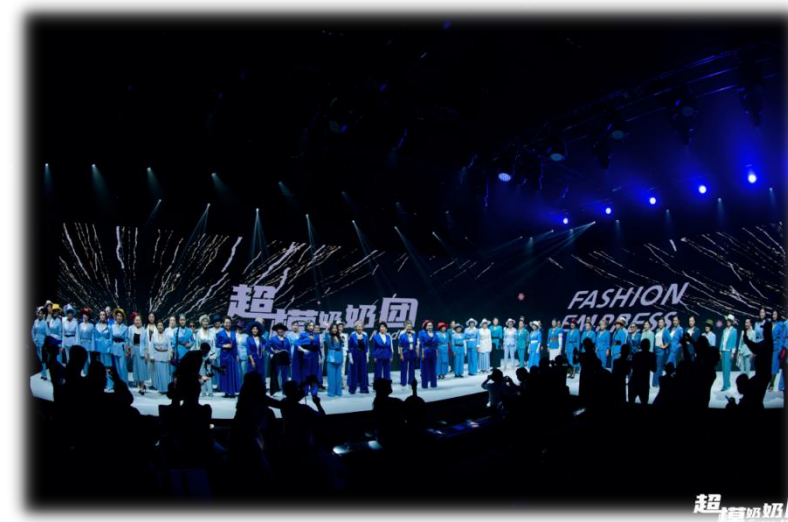
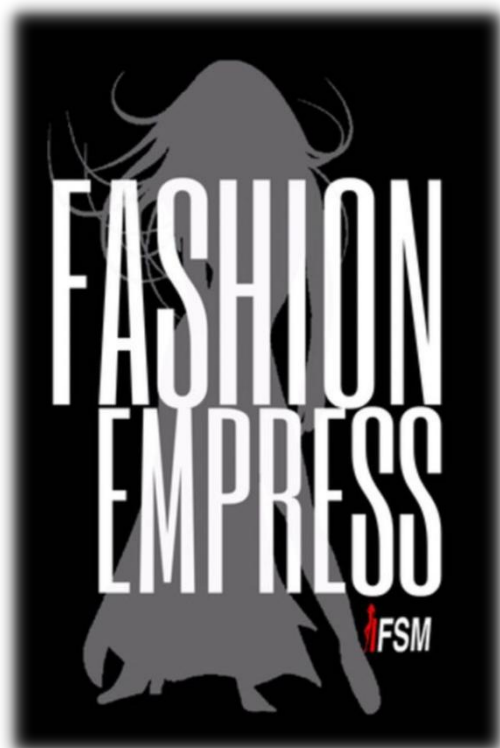
Do it in such a way that when the time comes to pass it on... people will talk about the way **IFSM Fashion Empress** brought life and a heart beat to the title, ribbon and the crown for years to come! Get your beauty in to gear and sign up for **IFSM Fashion Empress** while space is still available! Time is of the essence and you only live once. Choose you and get ready to embark on an amazing adventure!.

[LEARN MORE](#)



IFSM Fashion Empress

IFSM



The background of the image shows several people from behind, wearing black t-shirts with white IFSM logos. The logos include the text 'SHOW UP', 'FASHION NEW STAR', and 'IFSM'. The image is slightly blurred and has a white semi-transparent rectangle overlaid in the center.

IFSM IFSM NEXT LOOK FASHION CAMP

IFSM Next Look Fashion Camp

ANYTHING IS POSSIBLE...

*We all have the power to make little choices that
can change the course of our lives forever...*

Anything is possible...

——IFSM



ABOUT WHO WE ARE

Next Look Fashion Camp

**Way to represent talents and give the
opportunity to enhance their career!**

BECOME THE NEXT ICON & CHANGE THE STANDARDS OF MODEL'S
FASHION...
IFSM NEXT LOOK FASHION CAMP...
ANYTHING IS POSSIBLE...

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IFSM国际时尚超模大赛



IFSM NEXT LOOK FASHION CAMP

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IFSM NEXT LOOK FASHION CAMP offer the best training in modeling and acting. Work with modeling and acting industry experts to help jump start your career. Reach your full potential and take the first step towards discovering the exciting world of modeling and acting with us today!

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IFSM NEXT LOOK FASHION CAMP

IFSM

REAL CONFIDENCE

Our mission at **IFSM NEXT LOOK FASHION CAMP** is to promote diversity and empower women and men of all shapes and sizes to be confident in their own skin!

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IFSM NEXT LOOK FASHION CAMP

IFSM

INDUSTRY EXPERTS

Our modeling and acting instructors have both years of experience and are currently working in the modeling and acting industry. We provide you with the best practices so you are fully prepared for today's modeling and acting industry standards.

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IFSM NEXT LOOK FASHION CAMP

IFSM

CONNECTIONS

We're proud to partner with modeling & acting agencies to help our graduates find placement after completion of our model or acting training program. Meet with modeling & acting agents at your graduation and start your career today!

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IFSN NEXT LOOK FASHION CAMP

Next Look Fashion Camp

SMALL CLASS SIZES

IFSN NEXT LOOK FASHION CAMP classes are kept small on purpose. This allows each modeling & acting student to receive quality attention from their modeling and acting instructors to help them further develop their skills.



IFSM

Anything is possible...

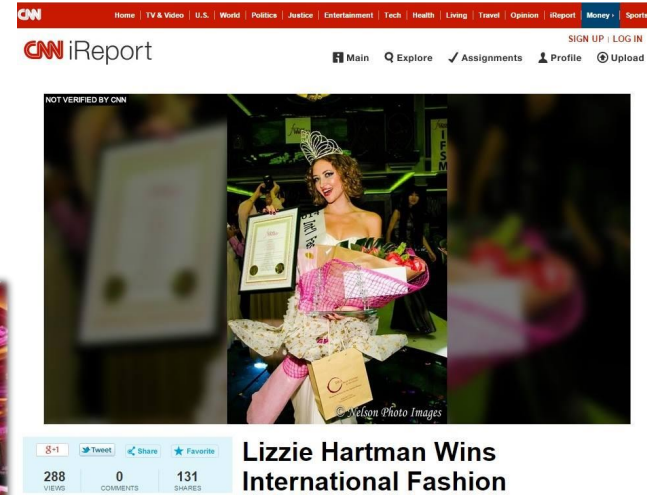
FLASH BACK

2007-2022



IFSM FLASH BACK

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2016 IFSM Asia Pacific Finals in HK with Jimmy Choo



IFSM Grand Final Champion Angelica Kotliar



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In 2011-2018 IFSM held in Pearl of the Orient Hong Kong and Macau .



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2022 IFSM Asia Pacific in Beijing China



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GET TO KNOW US

INVITATION

GET TO KNOW IFSM



Dear Mr./Ms.

We are thrilled to invite you to join us as a sponsor for the upcoming 2022 IFSM Fashion WeekLA & IFSM Fashion New Star Contest (Los Angeles region) on November 11th at Avalon Hollywood & Bardot.

This event is a fantastic opportunity to appreciate multiple dimensions of culture, beauty, and fashion and will allow you to promote your brand to fashion-minded individuals and the media. We are committed to making the event a huge success by bringing together fashion talents and like-minded fashion lovers from Western and Chinese cultures. To accomplish this goal, we need help from supportive sponsors like you.

Our sponsors enjoy a wealth of brand exposure opportunities. We will promote your brand in our marketing campaigns, promotional materials, during the whole event, and in post-event communications. These promotions will benefit you by enhancing brand awareness amongst an immediate high-profile audience of several hundred and targeted outreach to thousands with media reports post the event.

We greatly appreciate you taking the time to review this sponsorship opportunity. With your support, we will bring this event to life with vibrant and thriving cultural experiences!

Waiting to hear from you very soon.
Thank You!

International Fashion Supermodel Competition (IFSM)
US Region Competition Committee
President: Michelle Li



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YOUR NAME

CEO AND FOUNDER

2022
IFSM



THANK YOU!

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